

# **City of Falls Church Holiday Gift & Craft Show**

## **Sponsorship Opportunities**

Over 50 crafters fill both levels of the Falls Church Community Center with their handmade goods. Approximately 1-2,000 shoppers attend throughout the two day show. Various holiday themed children's activities are offered attracting many young shoppers and their parents.

### **Presenting Sponsor - \$3,000**

- Exclusive presenting event rights. Example - Name Incorporated Into Event Name: City of Falls Church Fall Holiday Gift & Craft Show Presented by \_\_\_\_\_ (Company Name)
- Information/product booth space with tables and chairs in a prominent location of the event for both days of the show Company Banner displayed during both days of the event
- Logo on City website where event is advertised
- Advertisement in the Holiday Gift & Craft Show event program distributed to all customers attending the show
- Logo Recognition on:
  - Promotional Flyers
  - Promotional Postcards
  - Falls Church News-Press Advertisements
- Company name included in media coverage and City press releases
- Ten complimentary tickets to the event

### **Sponsor - \$2,000**

- Official Designation as a Sponsor of the City of Falls Church Holiday Gift & Craft Show
- Information/product booth with tables and chairs during both days of the event
- Logo included in the Holiday Gift & Craft Show event program distributed to all customers attending the show
- Logo Recognition on:
  - Promotional Flyers
  - Promotional Postcards
  - Falls Church News-Press Advertisement
- Company name listed as a Sponsor on City website where event is advertised
- Five complimentary tickets to the event

**Supporter - \$1,000**

Official Designation as a Supporter of the City of Falls Church Holiday Gift & Craft Show  
Information/product booth with tables and chairs during both days of the event

Company name listed in the Holiday Gift & Craft Show event program distributed to all customers attending the show

Company name listed as a Supporter on the City's website where event is advertised

Name Recognition on:

Promotional Flyers

Promotional Postcards

Falls Church News-Press Advertisement

Two complimentary tickets to the event

**YES! We want to sponsor the 2014 Halloween Carnival!**

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<b>Support Level</b>	<b>Fee</b>
___ Presenting Sponsor	\$3,000
___ Sponsor	\$2,000
___ Supporter	\$1,000

**PAYMENT:** (Due November 1, 2014)

\_\_\_ Check (made payable to *City of Falls Church*)

\_\_\_ Credit- Name on Card: \_\_\_\_\_ Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVC code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please contact Amy Maltese at (703) 248-5199 or [amaltese@fallschurchva.gov](mailto:amaltese@fallschurchva.gov) for more details.**